



# Purple Coneflower

The coneflower is an easy to grow flower that produces dazzling and vibrant rose pink/purple daisy-like flowers above neat clumps of foliage from early summer into early autumn. Perennial Plant of the Year in 1998 and by far one of the best perennials on the market today.

**Botanical Name:** Echinacea purpurea

**Height:** 2-3 feet

**Leaves:** Coarse deep green 8" leaves

**Flower Form:** The flower heads have rays (petals) and greenish-changing-to-orangey-brown centers. At maturity, the rays angle downward and the center assumes a distinct cone shape.

**Flower Color:** Vibrant rose pink/purple

**Blooming period:** June-August

**Soil:** Sand to clay

**Sun Exposure:** Partial Shade/Full Sun

**Suggested use:**

- Roadsides
- Open fields
- Floral gardens mixtures

**For more information:**

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